

At a Glance

A few of our mobile customers



Social Mobile Apps

FaveQuest mobile apps are different. They take social networking to the next level with video, an advanced social calendar, check-in, notifications and group functions.

Highlights:

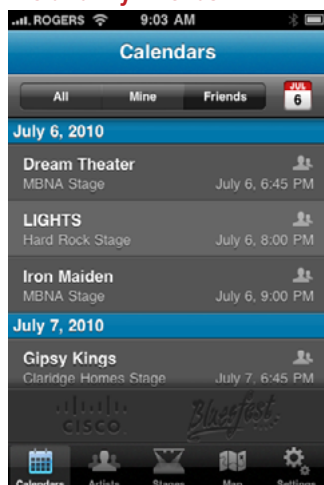
- **Video:** people love video. Each performance includes a video to engage fans and entice sharing
- **Personal:** fans can create their own personal calendar which they can share with friends
- **Social:** Friends can post events to Facebook and twitter, see each other's calendars, check-in to locations and events, find their friends and much more
- **Multi-platform:** we support iPhone and Android and can develop for other platforms such as Blackberry and Windows
- **Multi-language:** full support for multi-language. Apps automatically select language based on phone settings.

Check out our apps:

- 2010 Cisco Ottawa Bluesfest
- 2011 Winterlude
- Rideau Canal Skateway
- *Just for Laughs (avail. May 2011)*

FaveQuest pioneered the use of video and social media in festival websites and now they've gone mobile. With 50% of users expected to use web browsing app friendly smartphones in 2011, festivals are now expected to have a mobile app as part of their web strategy. There are several solutions available to festival organizers but few take it to the level FaveQuest has.

Me and my Friends



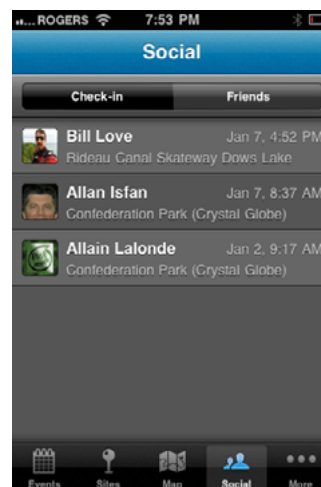
People make ticket purchase decisions based on what their friends are doing.

With that in mind, FaveQuest launched the first festival app on the market with extensive friend functionality. Fans can add events to their calendar, post those events to Facebook and twitter to let their friends know what they're up to.

But there's more! Facebook users and can even see what

shows their friends have added to their own calendars right inside the app. This allows them to browse your events based on what their friends are attending! This is a big deal.

Where are you?



FaveQuest has taken to social aspect even further being one of the first to add check-in functionality.

This feature allows fans to identify where they are on site physically or which show they are at so that their friends can find them! This helps fans find each other on site but also generates awareness for your festival since check-ins can be posted to Facebook for all friends to see ... not just the

ones with the app. People like to show off!

More Fun, More Friends

Our 3rd generation festival is presently in development and available for spring launch. It features more group functions to allow fans to connect with each other. It also includes notifications so that you can send messages to people with the app even when they don't have the app running. This can be used for promotions, announcements or alert such as schedule changes. These features are game changers and will take engagement and the power of mobile to a whole new level.

We look forward to creating exciting mobile apps for you! Contact Us.