

At a Glance

A few of the customers we've had the joy to work with



Festival in a Box allows you to build your own festival website and mobile apps without any coding! Amazing!

Highlights:

- **Simple:** select a theme, upload your logo, pictures, enter your events and you're done
- **Engaging:** thrill fans with video and other entertaining content and allow them to create their own personal list of favourites which they can share with friends
- **Social:** Friends can see each other's calendars, check-in to locations and events, find their friends and much more
- **Mobile Apps:** Super Engaging social mobile apps (iPhone and Android)
- **Fully Hosted:** you don't have to worry about servers and hosting ... all included

Low monthly pricing

You get all the festival tools for roughly the same price most service providers charge just for hosting!

Festival In a Box allows festival organizers to create an amazing festival website and mobile apps without any software coding at all and at a low monthly price. Already have a website you're happy with? No problem, you can drop in our specialized modules into your existing site.

Festival in a Box provides nearly everything a festival needs to have a strong presence on-line and attract more attendees and sponsors.

Success: More Engagement, More Traffic, More Mobile

The standard ViewTube solution has seen substantial success in the marketplace with leading customers like The Cisco Ottawa Bluesfest, Just for Laughs Festival, Canada's Walk of Fame Festival, The Black Sheep Inn, Winterlude and many more.

"FaveQuest's Bluesfest ViewTube has made a dramatic difference for us in terms of increasing fan engagement and providing an interactive means for them to enjoy all that the festival has to offer."

Mark Monahan - Executive Director, Ottawa Bluesfest

Our festival customers love our solutions because it allows them to better engage with fans. People enjoy watching videos, reading about activities and shows and seeing what their friends are attending. The deep integration with Facebook and twitter is also leading to more website traffic.

Our mobile apps take festival apps to the next level. Fans can view the whole schedule of events and activities, add their favourites to their personal calendar, see their friends' calendars and much more.

Up to now, these advanced capabilities were beyond the financial resources of smaller festivals. Not anymore.

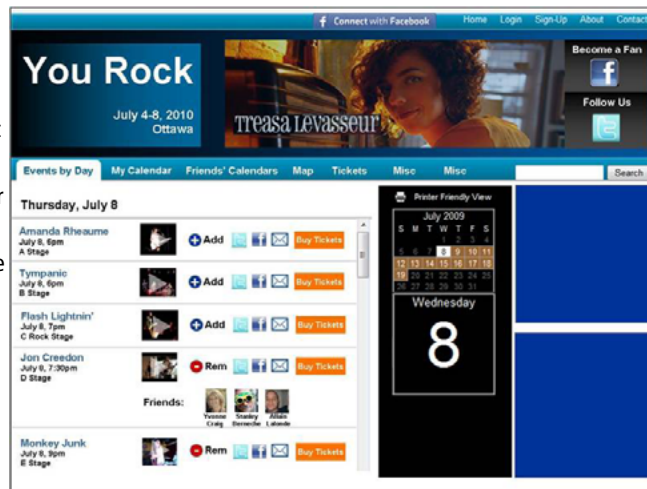
Build Your Own Site

We provide you everything you need to create your own website without any coding. You choose the theme you want and then upload your own graphics, colour scheme, photos, videos and other information your fans need. Creating events and adding important details like time & location is all built in. ... just fill in the blanks.

We also provide standard pages festivals usually require like a sponsors page, directions, ticketing, volunteers, map, facebook and twitter, newsletter registration and more.

Social Calendar

The core element that makes our platform so perfect for festivals is the Social Calendar. It has been used by over 500,000 festival goers and has delivered more than 600,000 videos. It rocks. This a special module created by FaveQuest which you can easily add to your existing site or include as part of your new FaveQuest powered site.



Facebook integration:

- Automatically create Facebook events
- Integrate the social calendar into your Facebook Page
- Built-in Facebook commenting system to give fans a voice

Popular:

- Rapidly growing client list with marquee clients like Ottawa Bluesfest, Winterlude and Just for Laugh Comedy Festival and Canada's Walk of Fame Festival
- FaveQuest named "Startup to Watch" by Ottawa Business Journal
- Winner of 2011 Bootstrap Awards

Festival In a Box Allows you to create:

- Extensions and drop-in modules for your website
- Sites and Microsites
- Mobile Apps

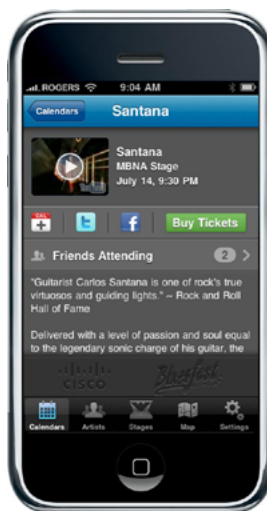
It allows fans to explore what you have to offer, add interesting elements to a list of favourites and can easily share that list with friends. Fans can even explore what their friends are interested in allowing them to discover even more. This invariably leads to more attendees.

Mobile Apps

FaveQuest's festival mobile apps are truly among the most advanced on the market.



Fans can browse events and add them to their calendar, share what they discover on Facebook and twitter, watch videos and find their way around your festival site. They can see what their friends are planning to attend, and even check-in to various locations and events so that friends can find each other on site! Very cool.



Mobile apps have typically been beyond the reach of smaller festivals primarily due to high costs. The Festival in a Box solution changes everything. We simply use the information you have already entered into your site to quickly create an iPhone app for you. You pay a low monthly fee. Easy.

Deep Facebook Integration

Viewtube goes far beyond Facebook and twitter share buttons seen on most sites. We take full advantage of Facebook events, pages and comments to generate event more fan interaction and social mentions:

- Our tools can automatically create **Facebook events** when you add an event to your website! All our customers think that's pretty cool!
- The social calendar can be exported to your **Facebook page** as a widget to further drive loyalty, engagement and awareness for your events.
- You can optionally enable **Facebook commenting** within the ViewTube Calendar as a way to draw out reviews and thoughts from fans. It makes them feel good and creates increased awareness for your events.

Pricing

- **Basic:** \$59/month (or \$500/yr) includes: single festival license, multiple themes, complete website tools to enter your information and customize the look, hosting your site on our servers
- **Premium:** \$129/month (or \$1000/yr) Basic + analytics, exportable calendar widget, iPhone app (\$500 one time fee), mobile site (\$250 one time fee)
- **Custom:** Can include full graphic design and development of a custom website and mobile app. Price varies with the complexity of the project.

We love festivals ... which is why we built this product for you. We think you'll like it.
Contact Us: +1 613 799 6300